



# Josiah Stam

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## EDUCATION

Bachelor of Science in Studio and Digital Arts, Liberty University, May 2020

- Specialization: Graphic Design
- Minor: Studio Art
- Honors: Dean's List (3.96 GPA)
- Affiliations: Zeta Chi Art Honors Society
- AIGA Member

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## DESIGN PROFICIENCIES

- Branding/ Logo and Identity Design
- Social Media Graphics
- Ad and Poster Design
- UI Design
- Photo Editing/ Retouching
- Page Layout
- Photography
- Illustration



InDesign



Photoshop



Illustrator



ZBrush



Procreate



Microsoft

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## RELEVANT EXPERIENCE

**Graphic Designer**, Hiltzik Strategies, NY. Jan 2020 - Present

- Utilize Adobe Creative Suite to create social media assets, advertisements, and UI design consistent with client branding for web, Instagram, Facebook, and LinkedIn.
- Work with the creative team to design visual guidelines booklet for client's branding
- Design proposal presentations with client's branding to be clear, direct, and cohesive
- Showcase a command of type treatment, imagery composition, and layout design in both digital and printed media for various clients

**Graphic Designer**, Studio & Digital Arts, VA. Aug 2019 - Dec 2019

- Created graphics, templates, and icons for Liberty University Art Department's social media
- Work with University faculty to develop and refine college announcements visuals
- Happily greeted and assisted students at the SADA office and gallery

**Art Director**, Zeta Chi Honors Society Official, VA. Feb 2019 - Dec 2019

- Design and manage promotional content for Liberty University's Art Honors Society to be used for Facebook and Instagram as well as print posters and digital billboards
- Organized and lead club meetings for student involvement and development
- Attend Officer meetings to determine upcoming events and opportunities